



KENSLIE MCGUIRE

e: hello@kenslie.com **portfolio:** kenslie.com **i:** @definitelykenslie

BIO

I'm Kenslie, a Photographer & Creative Director. I take pride in cultivating visual content for brands.

CAPABILITIES

Photography
Creative Direction
Social Media Design
Graphic Design
Prop Styling

BRANDS

Schwinn Bikes
Mike's Hard Lemonade
Campesino Rum
Aviate
Karen Kane
Mejuri
Kate Spade
GH Bass
K-Swiss
Sorel
Canon
Macadamia Hair
Nestle
Zales
Yellowwood

EDUCATION

Auburn University | Auburn, AL
Bachelor of Fine Arts in
Graphic Design *Cum Laude* | May 2015

WORK EXPERIENCE

Telegraph Creative | Birmingham, AL

Art & Photography Director | 2016-Present

- *Social Media design for various brands*
- *Developing creative photography for various brands to use in marketing strategy*

Soca Clothing | Birmingham, AL

Art Director | 2015-2016

- *Creating content for social media platforms*
- *Designing in-store signage, window displays, and seasonal branding*

RECOGNITIONS

American Advertising Federation | District 7

Gold ADDY Award | Spring 2021

- *Collateral for Campesino Rum - Art Direction*

American Advertising Federation | Birmingham, AL

Gold ADDY Award | Spring 2021

- *Social Media Video Series for Campesino Rum - Art Direction*

Silver ADDY Awards | Spring 2021

- *Social Media Execution for Campesino Rum - Photography & Design*
- *Brand Photography for Good Juice - Photography*
- *Brand Photography for Campesino Rum - Photography*
- *Collateral for Campesino Rum - Art Direction*

American Advertising Federation | Birmingham, AL

Silver ADDY Award | Spring 2020

- *Social Media Execution for Campesino Rum*

American Advertising Federation | Birmingham, AL

Silver ADDY Award | Spring 2020

- *Social Media Execution for Campesino Rum*

American Advertising Federation | Birmingham, AL

Silver ADDY Award | Spring 2019

- *Photography for Rushton Early Learning Center*

American Advertising Federation | District 7

Silver ADDY Award | Spring 2018

- *Sloss Tech Photography Campaign*

American Advertising Federation | Birmingham, AL

Photographer of the Year / Best in Show | Spring 2018

- *Photography for Sloss Tech*

Gold ADDY Award | Spring 2018

- *Photography for Sloss Tech*